

PURE Twilight: A new dawn in radio



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[London] PURE, the world-leading radio maker, presents Twilight, the world's first combined dawn simulator lamp and digital radio and the most energy efficient product of its kind on the market. Offering dawn simulation, mood lighting, built-in natural sounds and lullabies as well as a reading light and four independent alarms, Twilight creates the ideal ambience for getting a good night's sleep and waking up revitalised and refreshed. The suggested retail price for the PURE Twilight will be £129.99.